

DR. BOYCE WATKINS

“The People’s Scholar”

Specializing in financial psychology, Dr. Boyce Watkins has presented his message to millions, making regular appearances on CNN, CNBC, MSNBC, ABC News, BET, The New York Times, The Washington Post, Black Enterprise Magazine and many more national media outlets. Brilliant, articulate, and practical, Dr. Watkins is a world-leading authority in Finance and Investing. Dr. Watkins explains why millions of couples destroy their relationships with financially questionable choices.

Dr. Watkins’ research at Syracuse University is world renown and has been cited by a slew of national print media, including USA Today, Forbes Magazine, Essence Magazine, and The Wall Street Journal. His research presence is global, with visiting scholar positions at the highly prestigious Shanghai University of Finance and Economics in China, The Center for European Economic Research in Germany, and Carnegie Mellon University.

In college, Dr. Watkins earned BA and BS degrees with a triple major in Finance, Economics, and Business Management. He was also selected by the Wall Street Journal as the Outstanding Graduating Senior in Finance. He then earned a Masters Degree in Mathematical Statistics and a Ph.D from the Ohio State University. During his year of graduation, he was the only African-American in the country to earn a PhD in Finance.

Dr. Watkins has been an outspoken critic of social and racial inequality. His fourth book, “What if George Bush were a Black Man?”, has been featured in the national media as one of the most riveting statements in modern social commentary. His commitment to inner-city youth is further shown in his role as National Director of the Step Up and Go to College Program. As a struggling high school student himself, Dr. Watkins formed this program to give students the motivation and tools to succeed at the college level.

Dr. Watkins is redefining the role of the public scholar in American society. Known as “The People’s Scholar,” Dr. Watkins presents a mix of Financial Theory, social commentary, and down-to-earth socio-political thought that is essentially unprecedented within American Business Schools.



Suggested Topics:

- 1 - Education
- 2 - Everything You Ever Wanted to Know About College
- 3 - Quick and Dirty Secrets of College Success
- 4 - Play the Game or Change the Game. It Depends on How You Roll

What Universities are saying...

“Boyce Watkins is one of the greatest minds of our time”
- Marc Lamont Hill, Temple University Professor / CNN, FOX commentator

“What you say is brilliant. It is pleasant to see an african-american of such esteemed stature as part of the faculty at Syracuse.”
-Andrew, Syracuse University student

COLLEGE DATES:

Kansas City Kansas Community College - Eastern Kentucky University - Stanford University
Syracuse University - Hamilton College - Binghamton University
University of Louisville - St. Francis University