

SMG College Booking Agency

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Ryan Mack

Topic: Fresh Start...Stale Economy – How a College Student Can Prosper in a Slumping Economy

Summary: Financial Expert and Community Activist Ryan Mack will provide tangible tips and strategies for college students to prosper even in a slumping economy. Ryan Mack has counseled thousands of college students across the country to start businesses, obtain professional licenses before graduation, and provided the motivation for many to think of creative ways to obtain successful employment and obtain alternative residual income. Students who listen during this workshop can choose not to participate in the current recession and will be provided a road map towards instant success.

Topic: Takes One to Know One – The Importance of Networking and Building Relationships

Summary: Finance Expert and Community Activist Ryan Mack quit a 6 figure position on Wall Street to work in his room eating Cheese Nips and Tuna Fish for a year. How did he go from his room to traveling the world while appearing in/on global medial outlets such as CNBC, CNN, Fortune Magazine, and Black Enterprise Magazine? He will explain what he means when he says “you are only one person away from success” and how each college student can effectively network their way to the top.

Topic: Less MTV and BET...More CNN and CNBC – The Importance of Understanding News/Current Events and their Potential Impact

Summary: Barack Obama just passed the largest legislation in the history of the world and many college students are still only versed on the VH1 top 10 videos. Finance Expert and Community Activist Ryan Mack will use his dynamic speaking style to articulate why this economy is a recession, the importance of following the news and current events, and how they can use many of the important news stories (such as the Obama stimulus package) to empower themselves.

Topic: Don't Call Me...I'll Call You – How College Students Can Empower Themselves w/ Real-Life Experience and Create Stronger Recruiter Demand

Summary: In an economy approaching 10% unemployment, college students are finding it harder to use traditional means to find employment upon graduation. Finance Expert and Community Activist Ryan Mack will highlight how he has assisted high school/college students to appear on CNN, in Black Enterprise Magazine, and receive awards such as the Bill Gates Millennium Scholarship by providing tangible, benevolent community outreach while enhancing their real-life work experience. His favorite saying is, “You may not have gone to a Harvard or Yale, but I can give you a road map that will make an attendee’s experience at any Ivy League school pale in comparison to yours.”