

# CNN Financial Analyst **RYAN MACK**

Mr. Mack has a life mission to build and develop a durable financial empire geared towards educating his community and beyond. Ryan Mack graduated from the University of Michigan Business School (ranked number one in the country) with a concentration in Finance. His career in equity markets began in Detroit, Michigan as a stock trader and later as a trader for the largest NASDAQ trading firm in the nation, Knight Securities. Having a passion for teaching he established his own financial awareness group in 2003 where he began to publish regular newsletters about various financial related issues that were of interest to people from all income levels. In addition to being a financial advisor working with many prominent clients across the U.S., he charitably lends his support to inner-city communities by coordinating workshops and creating economic empowerment initiatives that teach the principles of understanding the power of financial literacy. Unions, churches, government-subsidized housing communities, municipal programs, nonprofits, inner-city organizations, international communities and especially colleges and universities have benefited from the financial workshops/programs that he has developed and instructed through Optimum Capital Management.



As a renowned public speaker he has provided keynote presentations to organizations across the country such as NAACP, National Association of Real Estate Brokers, Housing Preservation and Development, National Urban League, National Aeronautics and Space Administration, National Black MBA Association and many others. With a strong sense of philanthropy he flew to South Africa to teach economic empowerment principles to those in need and has partnered with the local District Attorney's office to teach financial literacy to previously incarcerated community residents with the aim of lowering recidivism rates. He can be regularly viewed on television networks such as GMTV, CNBC, CNN and BET discussing economic/social issues that impact American citizens. Ryan has also been profiled in Tavis Smiley's Covenant and Action (a New York Times Bestseller); co-authored a book with Kevin Powell entitled "The Black Male Handbook"; featured in Black Enterprise Magazine & NV Magazine; contributes regularly to Huffingtonpost.com, The Network Journal, Fortune, and Black Enterprise; received the Top 40 Under 40 Achievement Award from The Network Journal; was inducted by Medgar Evers College (where he serves on the Board of Trustees) into its national honor society PI ETA KAPPA as a honorary member; and received Tom Joyner's "Hardest Working Financial Advisor Award" because of his efforts to empower the community with the crucial life skills of financial literacy. Whether he is counseling a group of doctors at a convention or in Rikers Island providing a free course Ryan Mack's comprehensive, exciting approach to teaching economic empowerment to all income levels has generated a level of much needed interest in a volatile economy.

Featured on:



Office: 610-872-5036  
Toll-Free: 877-218-2231  
Fax: 610-872-5038  
www.sphinxmg.com



**SMG College Booking Agency**  
"Changing the face of College Entertainment"



# Speaking Topics:

- **What the Obama Stimulus Package Means to College Students**
- **How a College Student Can Prosper in a Slumping Economy**
- **The Importance of Networking and Building Relationships**

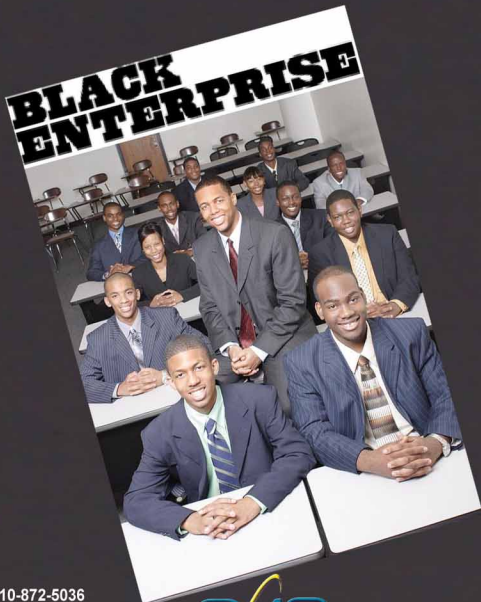
- Selected by Tavis Smiley to be the only financial writer within his new project *The Covenant in Action*.

- Writes regularly for *The Network Journal* about financial issues that continue to plague the American community.

- Profiled in *Black Enterprise* because of his efforts to empower and educate the nation.

- Awarded the Tom Joyner "Hardest Working Financial Advisor" National Award.

- Regularly appears on major television networks, including CNN and BET, discussing financial issues that impact the economy.



*"The most valuable tool that we all must obtain and provide in this volatile economy is wisdom."*